Letter from the Executive Director

In many ways, the Bicycle Collective has never had a better year.

Our new branches in Ogden and Provo soared to new heights, serving far more clients and customers than we expected and they have already established themselves as mainstays in their communities by increasing the reach and output of their various programs like Goodwill Bikes for adults, free Youth Open Shop, Earn-a-Bike, and kids bike giveaways. Bike Prom turned out to be the best attended to date, with over 2000 riders joining us to bring attention to bikes on our streets. We held the grand opening our fifth(!) location in St. George with full support and cooperation from St George City Council, Mayor, and other administrators. And at long last we jumped both feet into a search for a new permanent home in Salt Lake City—a goal that has been on our Board’s agenda for years. Watch our social media feeds for more info on our progress!

In the midst of all of the growth, our shop directors have managed to decisively improve the quality of every aspect of our flagship program: our Community Bike Shops. The build quality of our refurbished bikes has never been better and we worked hard to increase the number of bikes we process. The result is a continuous selection of better-than-new-to-you bikes of all kinds at prices that keep them as accessible and affordable as possible.

We’re proud of our shops and invite you to try us out the next time you’re in the market for your first or next bike, keeping in mind that our shops are by and far the most important funding source for our charitable programs. Over 70% of our overall funding comes from bike shop patronage, and when you consider that our program expenses are almost entirely payroll—whether teaching a class, repairing a bike for a low income client, or coordinating the execution of the program to make it work—over 70% of total expenses went towards our mission in direct ways. Buy a bike from us and you directly help someone in need of transportation. If you don’t need a bike this year, we completely understand, but we would still love to have your support as a volunteer, member, donor, or however you would like to be a mover for the cause. Thank you so much for your support in 2017 for those who gave it. If you haven’t yet, come take a look at what you’ve been missing.

Cheers,
Clint Watson
Executive Director

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BICYCLE COLLECTIVE IMPACT ACROSS 5 LOCATIONS

SALT LAKE CITY EST. 2002
OGDEN EST. 2015
WESTMINSTER EST. 2015
PROVO EST. 2015
ST. GEORGE EST. 2017

1,288
TOTAL NUMBER OF BIKES GIVEN AWAY TO THE COMMUNITY

805
GOODWILL KIDS BIKES GIVEN AWAY

439
GOODWILL ADULT BIKES GIVEN AWAY

1,442
UNIQUE VOLUNTEERS

9,538
HOURS COMPLETED

11,500
VALET BIKES PARKED

$183
AVERAGE BIKE PRICE

1,541
BIKES SOLD

176
YOUTH PROGRAM PARTICIPANTS

6,252
BIKES WERE DONATED TO OUR SHOPS

6,408
COMMUNITY MEMBERS SERVED IN OUR BIKE SHOPS

FINANCIALS

TOTAL OPERATING BUDGET
2017: $724,000 | 2016: $579,000 | 2015: $507,000