The Collective approached the League of American Bicyclists with the idea to partner with bicycle manufacturers to recruit their customers to take the Bike Ed courses. The program is similar to the motorcycle program in that product manufacturers will provide financial support for the courses and the customers will then be armed with the knowledge of what gear they need. There will be a BikeEd training for shop staff/ownership administered by local LCIs, and courses for customers could be taught at or near the local bike shops as convenient venues. The League is on board with the new idea and the Salt Lake City Bicycle Collective will pilot this program.

Bike Commuter Station

The Collective is in the planning stages with UTA to create a complete and comprehensive cyclist center at the up and coming Downtown Intermodal Hub. Soon, the Intermodal Hub will be the transportation junction for Salt Lake City. There will be lines coming from Ogden, connecting to existing TRAX, and eventually going to the Airport. This creates an excellent opportunity to promote the bicycle as a valid transportation option in our community.

Components of a so-called bike station could include:
- Bicycle Check. An indoor facility with security and/or supervision.
- Showers and Lockers. A big benefit to this physical mode of transportation.
- Bike Maintenance and Repair.
- Commuting Accessories. Offer the basics for getting around town.
- Rentals. Simple rentals of brand new bicycles for tourist or local use.
- Cycling Resources. Resources and knowledgeable staff to answer questions.
- Tours. The best way to experience the sights and sounds of Salt Lake is by bike.
- Youth Employment. An excellent opportunity for Youth Employment Programs.
- Jordan River Parkway. Position the Cyclist Center near the Jordan River Parkway.

Bike Collective Honored

On April 25, 2006, at the Rice-Eccles Stadium Tower, the Salt Lake City Bicycle Collective received a 2006 Commuter Vision Award from the Utah Transit Authority (UTA). The Utah Transit Authority Ridership Department established the Commuter Vision Awards in 1997 as a means of recognizing individuals, businesses, and agencies and maintaining alternative transportation programs along the Wasatch Front.

In the final fall 2006 issue of Cycling Utah the Salt Lake City Bicycle Collective was named the Road Club of the Year. And Jason Bultman, the Collective’s President, took home the award for “Bicycle Advocate of the Year.”

Thank you for the honors Cycling Utah. We are lucky to have Dave Ward and Dave Iltis as the publisher and editor of Cycling Utah, for their commitment and generosity to bicycle advocacy in Utah. And thanks to the leadership of Lou Melini at the MBAC and Dan Fazzini Jr. at the SLCBAC, support for bicycling is strong in both the City and County governments. In January 2007, Mayor Rocky Anderson and his staff created a strong “complete streets” policy by issuing an executive order which “...requires the City to establish pedestrian and bicycle ways in new City construction or reconstruction projects in the public right of way.” Thanks to all of you who have been active in your community or government to support bicycling.
**Director’s Report 2006**

**Board of Directors:**
- Jason Bultman
- Jonathan Morrison
- Michael Wise
- Patrick Beecroft
- Erica Frumin
- Russ Hopkins
- Eric Estlund

This was the year of the Salt Lake City Bicycle Collective. To quote from Cycling Utah magazine: “The Salt Lake Bicycle Collective runs on one gear. Fast.”

Thanks to our wonderful volunteers, partnerships, donors, and general community support, we are celebrating significant achievements in 2006 that set the stage for a powerful 2007.

The most noteworthy accomplishments were the hiring of the first full-time employee, launching Utah’s first BikeEd program, becoming the free helmet distribution point, spearheading a national network of community bicycle organizations, and offering more youth programs. Fueled with more volunteers, participants and programs than ever before this once-small organization is poised to transform bicycling in Salt Lake, and be a riding force in making our community more bicycle friendly.

**Mission Statement**

The mission of the Salt Lake City Bicycle Collective is to promote cycling as an effective and sustainable mode of transportation and as a cornerstone of a cleaner, healthier, and safer society. The Bicycle Collective provides refurbished bicycles and educational programs to the community, focusing on children and lower income households.

**Financial Statement**

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**Sponsors**

Thank you to the following sponsors for supporting our success in 2006

- George S. and Dolores Doré Eccles Foundation
- Wells Fargo
- Tides Foundation
- John C. Griswold Foundation
- UDOT
- Lou Melini and Cindy Dangefield of Willow Creek Pediatrics

**Huge THANKS to the following individuals and organizations for their donation**

We are truly lucky to have all the volunteers, donors, students, partnerships, and exciting people that collectively make us happen. Cheers to a fantastic year, and a new years resolution to make 2007 even better.

- Eli Powell, Brin Bon, Theron Jeppson for contributions to the Bicycle Education Project grant proposal.
- Mark Kennedy, Mike Haring, Pete Stoughton, Patrick Phillips, Ken Perko, and Kim Thomas for support with YouthCity Bike Bonanza
- Erica Frumin, Eric Estlund, Ryan Lewis, Dan Gerhart, and Kim Thomas for support with the YouthCity ArtCycle Apprenticeship
- XMission, Patrick Beecroft, Clinton Watson, Mark Wade, Russ Hopkins, Erica Frumin, Inacio Lopez, Eric Estlund, Kammer Evans, Kahea Hendrickson, Tim BDSlday, Cristian Vicari, John Malloy, Robert Williams, Daniel Schmidt, Don Ries, Todd, Cal, Michael Diniz, and others who have helped make the Community Bike Shop the inviting, community hub that it is.
- YESco, Steve White, Will Moulton, Russ, and Red Rock Signs for our beautiful exterior furnishings
- Stephanie Harpst and Wells Fargo for in-kind donations of telescoping stools, our office desk and chair, a podium, coat rack, and our new display case.
- Brian Price, Charlie Saba, Clinton Watson and James Fire for vehicular support

- Theron Jeppson, the Pediatric & Bicycle Safety Coordinator for the Utah Department of Health in the Violence and Injury Prevention Program for helping secure 200 new helmets.
- John and Bill Dehnie of Delvie Plastics for the extra shop storage
- Bonnie and Tara Shupe of Girl Friday Designs for our impressive appearance in print
- Ori Hoffner from Park City TV, host of “Mountain Views,” produced a wonderful TV spot which hit the air waves on July 19th 2006, highlighting our community bike shop as well as the YouthCity Apprenticeship Program.
- The Ladybug Liz and KRCL for recording, producing, and frequently playing our radio PSA.
- Brewies for hosting and Spin Cycle for sponsoring movie night during Bike Week, a benefit for the Collective.
- All the LCIs for their enthusiasm and willingness to contribute and help build a new program.
- Ashley Keene, Bob Bayn, Brian Carter, Eric Estlund, Ronald Fenucci, Mike Glasgow, Theron Jeppson, Doug O’Sheaspe, Maurice Park, Brian Price, Christopher Quann, Susan Snyder, Don Williams, Michael Wise, and Brad Woods
- Marin Shields, Max Shives, Maurice Park, Tim Williams and the Columbus Center for participation at the Founder's Day Festival Bike Repair Clinic
- Cycling Utah for listing the Collective in their magazine and website Shop Directory
- Special thanks to Sharon Briggs for gathering support at UDOT and being instrumental in providing the sponsorship for the Bicycle Education Project proposal.

**History**

The Collective was founded in April, 2002, by six enthusiastic bicycle advocates. We set out to share the virtues of bicycling with our community and build the bicycling environment with a creative advocacy organization. Along with providing the gathering place, tools, education, art projects, and community services, the Collective is about having fun while helping others. Since the Collective’s founding it has risen above initial goals. We now host five comprehensive programs and are represented in all regional advocacy efforts and events. The Collective’s dedicated volunteers logged 2,500 hours in 2006.
International Rescue Committee (IRC)

The Collective first partnered with the IRC in 2004 to provide transportation and kids bikes to Somali Bantu refugee families. In 2006 the Collective refurbished and donated 31 bikes to 31 adult refugees, and 24 kids bikes and helmets through the Youth City programs.

Diane Browning writes:

“IRC brings adult refugees who have gotten a job to the Collective where the Collective volunteers then select and fit a bike appropriate for each individual. This ‘gift’ to these refugees means that they do not have to walk to and from home, work, school, and social service appointments. Often times, bus routes and TRAX stations are many blocks away from their homes. It is often I see a refugee with his new bike pedaling to the Trax station - a huge smile born of independence on his face!

Eight Sudanese men received bikes that they used to get them home from night classes at Salt Lake Community College - after the buses stop running. Fourteen Somali men used the bikes fitted for them to access social services for their families, as well as for the primary means of transportation to work. Three Burmese men received bikes to assist them in going to their employment as professional interpreters at various appointments throughout the valley. Four Mesketian Turk men and two women ride their bikes for “exercise” and “enjoyment” with their children.

Refugees are people forced to flee their homeland due to persecution based on race, religion, or membership in a particular social group. With a well-founded fear of death, imprisonment or torture should they return to their home, they find a new life in the Utah community and hope to restore dignity, respect and opportunity to their lives. Each year, the IRC resettles 400 refugees. The Salt Lake City Bicycle Collective is a valued partner in fostering self-reliance and enabling opportunity to all refugees.”

McGillis School Partnership

The Collective is supplying parts and mechanical support to the bright young minds of the McGillis School’s Human Powered Vehicles Engineering Elective. Joe Norman, the teacher of these future engineers, writes:

“This elective will expose students to various engineering principles through hands-on projects and fabrication of mechanisms, specifically human powered vehicles. Topics include forces and stress, power and energy use, aerodynamics, material properties, project scheduling and management, design their own through sketches and scale models, and attempt to complete a full-scale working human powered vehicle by the end of the trimester.”

May is officially bike month, and Cycle Salt Lake is the traditional week of bicycle activities. The Collective offered a movie night sponsored by Spin Cycle at Brewvies. We also parked bikes and wrenched at UTA’s family event Bike Bonanza.

Founder’s Day Festival Bicycle Repair Clinic

We gave 17 kids bikes, 26 helmets, and free bicycle mechanics to the Founder’s Day Festival Bicycle Repair Clinic hosted at the Columbus Center on October 6. Three of our brave volunteers helped a 2.5 hour long line of neighborhood children, mostly refugees, with bikes in need of repair.

Curb Your Car month September

During September and surrounding the global Car Free Day on September 22, the Collective was included in the press as the Mayor of Salt Lake City asked residents to leave their cars at home and help improve air quality. UTA offered free passes to first time users. The Collective partnered with REI to offer bicycle checks and safety courses.

Community Bicycle Shop

Since moving into our new location at 2312 South West Temple, the shop has developed into a ‘community hub’ to host the new YouthCity ArtCycle Apprenticeship program, the YouthCity Bike Bonanza Earn-a-Bike course, the classroom portion of Bike Ed courses, weekly volunteer nights, and open shop hours for the general public.

The open shop hours were offered from 6-9pm on Tuesday and Thursday evenings during the summer and from 5-9pm on Thursdays through the winter. The public demand was so great it would best be described as a frenzy, always bustling with similar and new faces in upwards of 40 people a night. With the guidance of dedicated volunteer mechanics helping folks find parts and the necessary tools to assemble their bike, everyone worked together and had fun.

The shop hours were so popular and the demand for refurbished bikes was so great that a new separate night was dedicated on Mondays from 5-9pm for refurbishing bicycles to be donated back to the community. On most volunteer nights the five work stands were occupied. Everyone came to hang out, learn, get their hands dirty, and share their different musical tastes over the shop radio.

Community Bicycle Shop - The Numbers:

<table>
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<th>Activity</th>
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<td>Refurbished through YouthCity ArtCycle</td>
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<td>Apprenticeship Program</td>
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<td>Donated for Founder’s Day Festival</td>
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</tr>
<tr>
<td>at the Columbus Center</td>
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Project Coordinator Hired

As soon as the Collective was awarded the approved project funding for the Bicycle Education Project, the first task was to hire a full-time project coordinator. After posting the job announcement for over a month, receiving 20 applications, and interviewing 5 candidates, the hiring committee chose Board member and original Collective founder Jonathan Morrison for the position. Jonathan hit the ground sprinting. The main responsibilities of this position are to manage the community shop and the Bike Ed programs.

Valet Bicycle Parking

The Downtown Farmer’s Market has grown into a phenomenon, with artisans and musicians adding more flavor to the fresh food. The Collective has chosen this community event to showcase our programs and offer free bicycle parking to encourage folks to ride instead of drive. This summer the Collective parked a total of 1611 bikes over 20 weeks with a low of 22 bikes (last day) and a high of 125 bikes (July 15). Our average was 81 bikes per weekend.

Community Outreach

Since moving in to our new location at 2312 South West Temple, the shop has developed into a ‘community hub’ to host the new YouthCity ArtCycle Apprenticeship program, the YouthCity Bike Bonanza Earn-a-Bike course, the classroom portion of Bike Ed courses, weekly volunteer nights, and open shop hours for the general public.

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Bicycle Education Project

On May 13th, the Collective offered its very first Road I course to 12 students. This 9-hour course spent on the bike and in the classroom is the flagship “effective cycling” curriculum taught around the country. Bike Ed is heralded as the nation’s leading training program to make bicycling safe and effective. The League of American Bicyclists has developed the course curriculums for kids and adults. Additional courses are available specifically for bicycle commuters, group riding, and even motorists. All courses are taught by League Cycling Instructors (LCI) who are required to attend the prerequisite Road I course, study for and pass a pre-seminar exam, and attend a weekend-long seminar.

On June 23-25, the Collective hosted its first LCI training seminar where 11 candidates were successfully certified, giving Utah 18 LCIs and one of the highest LCI to population ratio in the country. The 10 LCIs on part-time staff taught over 30 classes combined including:

- 24 Road I courses in Salt Lake, Ogden, and Logan with ~85 participants
- 7 Kids courses at Taylorsville PTA, Beacon Heights Elementary, the entire 5th grade at William Penn Elementary, GS Troop 452, and Ogden with ~115 students
- Bike Rodeo at Willow Springs Elementary on Sept 21st with 650 participants

Description of Kids I and Kids II

**Kids I:** Parents learn how to choose a bike for their child, fit a helmet and teach their child to ride.

**Kids II:** Middle school aged child learn the traffic rules and skills to bike safely on neighborhood streets.

Description of Road I

**Road I:** Adults develop bicycle handling and traffic skills. They also learn how to ride safely in traffic and on multi-use trails, and to fix common mechanical problems.

Continuing Education

During the past year the University of Utah Continuing Education Lifelong Learning program continued to offer bike repair classes held at the Collective. In the spring, a beginning bike repair class was offered and had 12 students. Adult students from across the Wasatch Front learned basic bike repair skills such as repairing flats, basic gear adjustment, and road/trail side maintenance. An intermediate class of six students used the shop to learn about drivetrain cleaning and adjustment, wheel truing and hub overhauls, and headset and brake maintenance. A second intermediate class was held in the summer with eight students. The classes offer another way to bring new people in contact with the Collective, and three bikes were donated from previous Continuing Education students.

The Bicycle Education project proposal received funding from the Transportation Enhancements (TE) program with key sponsorship from UDOT. While TE money is usually spent on brick and mortar projects, education was recently added to the program’s eligibility criteria. With funding at $200,000 for a 2-year project, the goals are 1) to recruit 250 students, 2) create new Bike Ed programs elsewhere. Long-term goals are to increase the number of bike commuters in Salt Lake and decrease the numbers of bike injuries and fatalities.

YouthCity Bike Bonanza

In the Bike Bonanza class, kids choose a bike of their liking from the Collective’s inventory, strip it down to the frame, and build the bicycle under the direction of volunteer staff or a previous course graduate. Two of these Earn-A-Bike courses had a total 17 students participate and take a new used bicycles home in 2006. There have been a total of 78 students attend the Bike Bonanza since 2003 plus 24 kids in the cycling class since 2005.

Dear Jon,

I’m getting this bike for free because... It’s going to my brother for Christmas. I have worked hard on this bike. I’m scared that he will get beat up cause of the way his bike is painted. I’m giving this other bike to you so you can spray paint it and use it. It’s a present. Thank you so much.

Cyndi

YouthCity ArtCycle Apprenticeship Program

Our YouthCity partners Erica Frumin and Jay Vasquez guided high school students through the process of rebuilding bicycles for themselves and others in the community. The apprenticeship program ran 3 days a week from June 20 to August 16 for the summer session, and 2 days weekly from October 4 to December 13 for the fall session. We enjoyed the participation of 11 high school students in the summer session and 9 kids in the fall session. Two Road I courses were taught to each group on July 8th and October 14th. Students kicked-off the fall session by collecting bicycles in a neighborhood bike drive. Participants in the summer session were able to promote the Collective and Artcycle program by partnering with youth in Spy Hop Production’s “Loud and Clear Youth Radio.”

Erica writes:

We are nearly halfway through the ArtCycle program and the kids have learned so much from all of the experiences made available through the collective. This past weekend seven of the youth from the ArtCycle program and myself participated in the first Road I course. We all learned a ton about the safest ways to ride on the road. I look forward to the rest of the students participating in the course.

I see improvements at the Collective everyday. From the reorganization of the space, to the water-cooler and wireless internet, the collective has become a great learning environment. Many of the directors and volunteers were very helpful in getting the space ready. Ron, Russ, and Jonathan have come to our program and wrenched on bikes with the kids. Jonathan has been the invaluable go-to-guy. He has been incredibly dependable in assisting the YouthCity Artcycle program. You have a great crew. It’s very exciting to see all the improvements and response from the community.

Thanks so much,

Erica

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